



# Complementary Skills Day: Writing PhD Thesis and Publication Strategies

---


Ilona Banaszak

Institute for Forecasting, Slovak Academy of Sciences


A decorative graphic on the left side of the slide, consisting of two overlapping semi-circular shapes: a green one on top and a purple one on the bottom.

# Plan of the session

---

- 
- A blue horizontal arrow pointing to the right, positioned below the title.
1. Overview of different ways to writing thesis
  2. Publication strategies

# Different ways of writing PhD thesis

- 
- A decorative graphic on the left side of the slide, consisting of two overlapping semi-circular shapes: a green one on top and a purple one on the bottom.
- 
- Monography:
    1. Introduction
    2. Literature review
    3. Theoretical framework
    4. Methodology
    5. Empirical results
    6. Conclusions
  - 3 articles + introduction and conclusions
  - Combination



# Advantages and disadvantages of the three approaches

---

- **Monography:** logical, follows the research process but not practical in terms of publishing the results
- **Article structure:** has to be problem based, sometimes the parts not very clearly connected, but easier to publish
- **Combined:** time consuming, necessary repetitions, but combines both approaches might result in publishing the book and articles

## Which one to choose?

---

- Check the criteria for PhD thesis at your host institutions?
- Follow the experience of your older colleagues
- Think of your future career: academic or other plans

## Exercise

A decorative graphic on the left side of the slide, consisting of two overlapping semi-circular shapes: a green one on top and a purple one on the bottom.

---

Try to write a table of content for your thesis indicating as much as specific topics of chapters and number of pages (about 200 pages in total)

Can you make use of your so far conference papers, other work?

# Publication strategies

A decorative graphic on the left side of the slide, consisting of two overlapping semi-circular shapes: a green one on top and a purple one on the bottom.

- 
- Write alone or co-author
  - Single discipline or inter/transdisciplinary
  - Different places you can publish your work:
    - Academic journals
    - Professional journals
    - Conference proceedings
    - Book chapters
    - Books
  - Different ways how to get there:
    - Sending papers to journal (journals you quote, know the editor – their work)
    - Presentation at conferences and schools
    - Special issues (usually project's output)
    - Activity in scientific associations
  - **Long process (About 1 year)**

# Target Journals

A decorative graphic on the left side of the slide, consisting of a vertical green semi-circle overlapping a purple semi-circle.

- 
- <http://www.deb.uminho.pt/Fontes/enviroinfo/publications/>
  - <http://www.journal-ranking.com/ranking/listCommonRanking.html?selfCitationWeight=1&externalCitationWeight=1&citingStartYear=1901&journalListId=317>